MADAME ALEXANDER

Presents

DOLLS FOR 1976

ALEXANDER DOLL COMPANY INC.
200 FIFTH AVENUE • NEW YORK, N.Y. 10010

International Dolls® 8"

The INTERNATIONAL DOLLS* are a magnificent group of costumed dolls of foreign lands. Each doll is exquisitely and authentically dressed in the clothes of the country they represent

They serve as a basis for many doll collectors. They are a wonderful bridge of "learning and understanding" of customs and costumes of foreign lands.

*Same construction as Storyland dolls.

Top row left to right: No. 576 — MEXICO
No. 559 — UNITED STATES
No. 578 — IRELAND
Bottom row left to right: No. 593 — ITALY
No. 592 — SWEDEN
No. 590 — FRANCE

Top row left to right: No. 571 — ARGENTINA
No. 568 — ISRAEL
No. 573 — BRAZIL
Bottom row left to right: No. 575 — INDIA
No. 577 — NETHERLANDS BOY
No. 591 — NETHERLANDS

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Top row left to right: No. 574 — RUSSIA, No. 572 — CHINA, No. 580 — POLAND
Bottom row left to right: No. 569 — DENMARK, No. 567 — THAILAND, No. 563 — GERMANY

Top row left to right: No. 564 — CZECHOSLOVAKIA, No. 565 — GREECE, No. 562 — BELGIUM
Bottom row left to right: No. 561 — FINLAND, No. 570 — JAPAN, No. 560 — CANADA

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Top row left to right: No. 579 — INDONESIA No. 585 — PORTUGAL No. 587 — TURKEY
Bottom row left to right: No. 586 — RUMANIA No. 589 — YUGOSLAVIA No. 584 — NORWAY

Top row left to right: No. 596 — SCOTLAND No. 595 — SPAIN No. 597 — HUNGARY
Bottom row left to right: No. 594 — SWITZERLAND No. 599 — AUSTRIA BOY No. 598 — AUSTRIA

Dolls from Storyland

Every mother and child fondly remembers the many storybook and nursery favorites so popular throughout the years. These beautifully dressed 8" dolls represent many of the beloved characters from storyland.
All plastic, fully jointed, they can stand and sit gracefully. Their wigs are of patented construction for durability and they have moving eyes with lashes. Their faces have a soft china like finish.

Top row left to right: No. 451 — MARY MARY No. 453 — HANSEL No. 454 — GRETEL
Bottom row left to right: No. 482 — RED RIDING HOOD No. 483 — BO PEEP No. 452 — MISS MUFFET

Top row left to right: No. 435 — BRIDE No. 440 — RED BOY
Bottom row left to right: No. 425 — SCARLET No. 430 — BALLERINA No. 431 — BETSY ROSS

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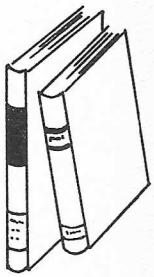


LITTLE WOMEN® — 8″

LITTLE WOMEN characters inspired by Louisa May Olcott's classic story of the same title, come alive to capture the hearts of each new generation of children. Each dressed in the fashion of the era in which they lived. Handsome Laurie (No. 755) is also a member of this group.

Top row left to right: No. 412 – BETH No. 416 – LAURIE No. 415 – MARME No. 414 – MEG
Bottom row left to right: No. 411 – AMY No. 413 – JO

Dolls from the Classics

HEIDI® — 14″ No. 1580 **REBECCA® — 14″ No. 1585**

These dolls are made of plastic and vinyl and have moving eyes with lashes. They have rooted hair, individually styled. They sit and stand gracefully.

Left: HEIDI® is wearing a print cotton dress, white embroidered pinafore. Lacy petticoat and panties gives her dress extra fullness. Her natural straw roller hat sits charmingly atop her blonde shoulder length braided hair. White stockings and black pumps complete her outfit.

Right: REBECCA® is wearing a pink and white pin-dotted cotton dress, panties and a petticoat. Her pink poke bonnet is tulle trimmed, worn over her brown shoulder length braided hair. She carries a pink parasol. White stockings and black and white high button shoes complete her outfit.

Dolls from the Classics

ALICE IN WONDERLAND® — No. 1552 14″

ALICE® is a plastic and vinyl doll with a rooted shoulder length blonde wig. She has moving blue eyes with lashes. ALICE® is wearing a pale blue cotton dress and crisp white pinafore. White stockings and black pumps. Blue satin band in her hair.

**"ALICE IN WONDERLAND" based on Lewis G. Carrol's famous book — "ADVENTURES UNDER GROUND" *Facsimile of Manuscript by Xerox U.M.I.

CINDERELLA® — BALL GOWN — No. 1546 — 14″ (Left)

CINDERELLA is a lovely plastic and vinyl doll with moving eyes and lashes. She sits and stands gracefully. She has rooted hair. CINDERELLA is dressed for the Ball in a pink and silver bouffant gown trimmed with rosebuds. She is wearing a pink bouffant slip — pink pantaloons — and silver slippers complete her outfit. Her blonde shoulder length hair is adorned with a rosebud tiara and pink ribbons.

POOR CINDERELLA® — No. 1540 (Right)

CINDERELLA is dressed in her scullery maid outfit, a moss green cotton dress, orange patched apron, brown shoes. Her shoulder length, softly curling blonde hair is tied back with a green kerchief. She carries a sweeping broom.

SLEEPING BEAUTY® — No. 1595 — 14″

SLEEPING BEAUTY® is a lovely plastic and vinyl doll with blue moving eyes and lashes. She has blonde softly curling waist length rooted hair. She sits and stands gracefully.

SLEEPING BEAUTY® is wearing a lovely gold gown of metallic net over a gold taffeta skirt and lace trimmed pantaloons, gold kid pumps. Her dress is caught up with yellow buds and her bodice is trimmed with gold metallic braid repeated in the tiara holding back her blonde hair.

SNOW WHITE® — No. 1555 — 14″

SNOW WHITE is a plastic and vinyl doll with moving eyes and lashes. She sits and stands gracefully. She has rooted hair. SNOW WHITE is dressed in a white tulle and satin trimmed gown with a silver and white full cape over her shoulders, silver slippers — white stockings. A white satin band holds back her dark brown hair.

LUCINDA® — No. 1535 — 14″

LUCINDA® is a fully jointed plastic doll with soft vinyl head, arms and moving eyes with lashes. Her lovely straight red brown hair falls below her waist.

LUCINDA® is wearing a long pale blue taffeta ruffled dress, ribbon and lace trimmed petticoat and ribbon and lace trimmed pantaloons, pale pink suede pumps, charming blue taffeta bonnet lavishly trimmed with buds and ribbons. She is carrying a charming nosegay printed parasol.

GONE WITH THE WIND – SCARLETT O'HARA® — 14″

SCARLETT® is a lovely plastic and vinyl doll with emerald green moving eyes with lashes. She has dark brown softly curling shoulder length rooted hair. She sits and stands gracefully.

No. 1590 — SCARLETT® is wearing a lovely bouffant white organdy lace trimmed dress, belted at the waist with an emerald green velvet sash, and sparkling buckle, ribbons falling to the hem of her dress. Her lace trimmed petticoats give her gown extra fullness. White stockings and black pumps complete her outfit. Tiny green velvet bows in her hair.

BRIDE DOLL — No. 1565 — 14″

Our charming bride is lovely in her tulle and lace trimmed bridal dress. The bodice and skirt of her dress are trimmed with lace and she has a satin ribbon sash encircling her waist. Her tulle veil is held in place with white rosebuds and she is wearing white stockings, satin pumps and a blue good luck garter. She is carrying a white and blue corsage with long white ribbon streamers.

Feather-Lite Cuddly Dolls

BIG HUGGUMS® — 25″ No. 6820
has a fine virgin feather-lite stuffing in her body. Her head and hands are soft vinyl plastic. Hair is rooted. Her painted laughing eyes have a mischievous glint in them. She is wearing a printed flannel sleeping suit. She cries.

LITTLE HUGGUMS® — 12″ No. 4820
is perfect for the youngster as a doll to sleep with. Our delightful feather-lite cuddly baby doll has a soft vinyl head — moving eyes with lashes. Baby cut rooted hair tied with bow. Squeeze voice in tummy.

LITTLE HUGGUMS® — 12″ No. 4810
Same construction as No. 3820 with sprayed hair.
Both LITTLE HUGGUMS are wearing printed flannel sleeping suits.

FUNNY® — 18″ No. 60 (Left)
is a cuddly soft feather-lite cloth doll. Her body is covered with checked gingham. Her lined jumper is gaily decorated with colorful patches. FUNNY has blue chenille balls for eyes, smiling mouth and yellow wool wig tied with silk bow. Black felt slippers firmly attached to her feet.

MUFFIN® — 14″ No. 85 (Right)
MUFFIN® is a cuddly soft feather-lite cloth doll. She has blue felt eyes, smiling mouth and yellow wool wig tied with a ribbon bow. MUFFIN® is wearing a flower printed cotton dress, lace trimmed petticoat, flannel diaper. Silk bows at her ankles.

PUMPKIN® — 22″ No. 9840
is an all soft doll filled with the finest virgin feather-lite stuffing. Her head and hands are soft plastic vinyl. She has painted eyes.
PUMPKIN, our cuddle doll, with her pixie-like expression character baby face, is wearing a Tricot pram suit with attached hood. She cries.

PUMPKIN W/WIG 22″ No. 9960
PUMPKIN is an all soft doll filled with the finest virgin feather-lite stuffing. Her head and hands are soft plastic vinyl. She has painted eyes with a pixie like expression. She has a cry voice.
PUMPKIN is wearing a pink cotton jump suit topped by a white eyelet and ribbon trimmed crisp pinafore.
She has softly curling rooted hair and ribbon bow.

Sweet Tears®

She Drinks—Wets and Cries Real Tears

SWEET TEARS — is made of all soft vinyl, she has moving eyes with lashes and is bathable. Her fine rooted hair is cut in an attractive baby cut topped with bow.

SWEET TEARS® — No. 3621 — 14″

SWEET TEARS® in her charming pink organdy lace and ribbon trimmed dress and bonnet is ready for a visit to Grandma's. Lace trimmed petticoat, fine white flannel diaper, bud trimmed wool booties complete her outfit. She is holding a plastic bottle and pacifier.

SWEET TEARS® — No. 3616 — 14″

Doesn't SWEET TEARS® look adorable in her pin checked lace trimmed cotton dress? Matching diaper and bud trimmed wool booties complete her outfit. She is holding a bottle and pacifier.

SWEET TEARS® — No. 3632 — 14″

SWEET TEARS® Christening baby in her exquisite long white organdy dress with pin tucked front and lace trimmed cap. An organdy lace edged petticoat, white flannel diaper and bud trimmed wool booties complete her outfit. She is holding a plastic bottle and pacifier.

SWEET TEARS® — (Layette) No. 3674 — 14″

SWEET TEARS® is nestled in a beautiful gift giving window faced box surrounded by two complete outfits of a flower printed cotton pajama set and a pin checked lace trimmed dress, bud trimmed wool booties, bow in her hair. She is wearing a fine pink cotton lace edged dress with matching diaper. Plastic bottle, pacifier and assorted toys are also included in her Layette box.

MOMMIES PET® — No. 7135 — 20″

MOMMIES PET® is wearing a fine pink and white pin dotted cotton dress with white organdy lace trimmed pinafore over her dress, matching bloomers. Her organdy cap frames her face with double organdy lace edged ruffles. White kid pumps, pink silk bows and white socks. Her poke bonnet is lace edged and tied with pindot bow under chin.

Pussy Cat ®

Madame Alexander's exquisite baby doll — so real to look at and feel. She has a "cry" voice.

PUSSY CAT® has a feather-lite body filled with the finest virgin stuffing. She has soft vinyl arms, legs and head and large round "go to sleep" eyes with lashes. Rooted baby fine hair is styled in several variations.

PUSSY CAT® — No. 3240 — 14″ No. 5240 — 20″ No. 6240 — 24″

PUSSY CAT is wearing a checked gingham dress with lace trimming. Her removable bib is lace and bud trimmed. Lace edging on her puffed sleeves and around hem of her dress — Matching bloomers and bud trimmed wool booties. Her softly curled hair is adorned with a ribbon bow.

PUSSY CAT® — No. 5250 — 20″

PUSSY CAT is wearing an exquisitely detailed organdy dress with lace and rosebud trimmed yoke, edge of sleeves and hem of her dress. Silk lace edged slip and matching bloomers. Her hair is beautifully styled with cluster of curls at crown of her head tied with ribbon bow. White socks and bow tied white kid pumps complete her outfit.

PUSSY CAT® — No. 5260 — 20″

PUSSY CAT® is dressed in a lovely silk faille lace trimmed coat and matching bonnet over a fine organdy feather stitched lace edged dress. Silk faille lace edged slip and matching bloomers. White socks and lace trimmed kid pumps complete her outfit.

PUSSY CAT (Black) — No. 3140 — 14″ No. 5140 — 20″

PUSSY CAT is wearing a checked gingham dress with lace trimming. Her removable bib is lace and bud trimmed. Lace edging on her puffed sleeves and around hem of her dress. Matching bloomers, bud trimmed wool booties. Her softly curled hair is adorned with ribbon bow.

Beautiful Baby Dolls

ROSEY POSEY

ROSEY POSEY has soft vinyl arms, legs and head. Large dark moving eyes with lashes. Adorable puckered lips. Rooted baby fine hair is softly curled up at ends, little bangs and bow at top of her perky braid. She has a cry voice.

No. 6790 — 21″ (Left) No. 3780 — 14″ (Right)

ROSEY POSEY® is wearing a pink and white pin striped cotton dress with crisp white ruffled eyelet trimming on yoke.

Silk ribbon band at yoke caught up with ribbon rosebud effect on either side. Matching bloomers.

Black patent pumps and white socks complete her outfit.

"First Ladies"

TO COMMEMORATE THE TWO HUNDREDTH BIRTHDAY OF OUR COUNTRY, MADAME ALEXANDER PROUDLY PRESENTS HER INTERPRETATION OF SIX OF THE "FIRST LADIES" WHO GRACED THE WHITE HOUSE.

THIS YEAR'S LIMITED EDITION OF THESE BEAUTIFULLY GOWNED "FIRST LADIES" HIGHLIGHT OUR 1976 COLLECTION . . .

These dolls are constructed of plastic and vinyl and can sit and stand gracefully. They have moving eyes with lashes and lovely rooted hair individually styled.

From Left to Right

LOUISA ADAMS No. 1506

*Wife of John Quincy Adams (1825-1829)

Blonde, blue eyed, lovely LOUISA ADAMS is wearing a white satin dress with white tulle and silver glitter braid around neckline, short sleeves, waist and hem of her gown.

Her blonde hair is beautifully combed with a cluster of curls atop her head ending in soft braid down the back. In her hair she wears a cluster of pink rosebuds. White pumps, stockings and seed pearl necklace complete her outfit.

ABIGAIL ADAMS No. 1502

*Wife of John Adams (1797-1801)

Her honey blonde shoulder length softly curled hair and brown eyes beautifully sets off her sapphire blue brocade silk gown with white lace softly tied'kerchief at neckline held in place with a sapphire and sparkling stone pin. A blue velvet band artfully adorns her hair. She is wearing stockings and pumps. Her seed pearl necklace completes her outfit.

MARTHA WASHINGTON No. 1501

*Wife of George Washington (1789-1797)

MARTHA WASHINGTON — first of the "FIRST LADIES' is gowned in an ivory and gold brocade full skirted dress with ivory lace trim. A matching ivory lace shawl is worn around her shoulders.

Her duster cap of matching lace and ribbon covers her blonde shoulder length curls beautifully complimenting her blue eyes She carries a brown velvet soft drawstring bag. She is wearing stockings and pumps. Her seed pearl necklace are her only jewels.

ELIZABETH MONROE No. 1505 *Wife of James Monroe (1817-1825)

This lovely "First Lady" is wearing a rose and gold brocade dress. Her three quarter length sleeeves are lace trimmed and her lace waist length collar is adorned with a gold pin. She is wearing a sparkling pendant on a chain around her neck. In her beautifully curled auburn hair, she is wearing a two strand sparkling band, which brings a glow to her blue eyes. Stockings and pumps complete her outfit.

DOLLEY MADISON No. 1504 *Wife of James Madison (1809-1817)

DOLLEY MADISON is beautifully gowned in her ivory satin and silver floral dress — glitter braid trimmed with full length matching coat.

Her brown upswept hair and brown eyes are offset by the draped ivory colored headband in her hair. She wears stockings and pumps.

MARTHA RANDOLPH No. 1503 *Wife of Thomas Mann Randolph — daughter of President Thomas Jefferson (1801-1809) (Center)

MARTHA RANDOLPH acted as hostess for her father, President Jefferson during his term of office in the White House.

Her gown of ivory lace over pink taffeta is truly lovely with tulle and ribbon trim on the skirt and bodice. Over her dress she wears a black crepe cape trimmed with a wide glitter brocade band.

Her blonde upswept hair, softly curled at top of her head, is held in place with a wide draped band. She wears stockings and pumps.

Her seed pearl necklace completes her outfit.

★★★★★★★★★★★★★★★

BABY McGUFFEY® No. 3266 — 14″ No. 5266 — 20″

BABY McGUFFEY® is a soft cuddly doll with a feather-lite body. She has soft vinyl arms, legs and head with moving eyes and lashes. Her blonde rooted baby fine hair is cut with bangs. She has a cry voice.

BABY McGUFFEY® is wearing a pink cotton dress — puffed sleeves, lace trimmed. Over her dress she is wearing a beautiful white eyelet pinafore with matching cap, tulle edged. White socks and pink kid pumps complete her outfit.

Elise®-- Our Exquisite Girl Doll

ELISE® – 17″

ELISE® is our 17″ plastic and vinyl girl doll who can sit or stand gracefully. She has moving eyes with lashes. Softly curling highly styled rooted hair.

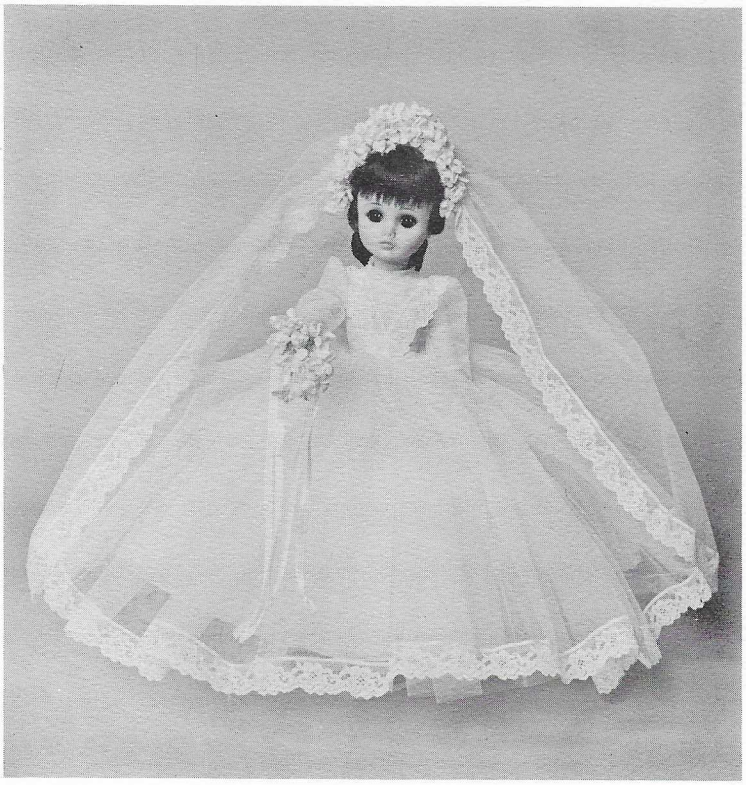
ELISE BALLERINA – No. 1640

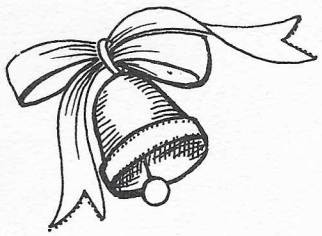
ELISE BALLERINA is dressed in a three quarter length ballet costume – full pleated skirt, silver sequin bodice – tulle ruffle at neckline. Black velvet ribbon bow at her throat. Satin ballet slippers and long stockings. Lovely floral headress adorns her soft shoulder length curls.

ELISE® – Formal – No. 1650

ELISE is ready for the party in her lovely tulle gown styled with tulle trimmed yoke w/ruffles of tulle cascading down front of her gown caught up with delicate rosebud trim. Ribbon sash around her waist tied in soft bow with streamers down to hem of her gown. Long stockings and pumps.

A ribbon bow atop her softly curling shoulder length hair completes her pretty picture.





ELISE BRIDE – No. 1670

Our bride is truly a picture of loveliness in her full skirted white tulle dress with lace trimmed bodice, hem of her skirt. sleeves and veil which is caught up with white floral tiara. Her dress has a seed pearl trimmed neckline. White satin sash around her waist. She is carrying a lovely white floral silk ribbon trimmed bridal bouquet. Her lucky "blue garter," white slip, panties, stockings and white pumps complete her outfit. Her softly curling hair falls gracefully to her shoulders.

PORTRAIT CHILDREN®

Madame Alexander, inspired by the masterpieces of Renoir and Degas, designed these PORTRAIT CHILDREN® with all the charm and grace of the era in which they lived. These dolls are constructed of plastic and vinyl and can sit and stand gracefully. They have moving eyes with lashes and lovely rooted hair that falls beyond shoulder length.

RENOIR GIRL® — No. 1578 — 14″ (Left)

Wears a pink lace trimmed organdy dress, satin ribbon sash at waist, pink straw poke bonnet w/flower trim, white stockings, pink high button shoes.

PINKIE® — No. 1350 (Center)

PINKIE® is wearing a charming white sheer dress — lace trimmed with pink satin sash. Her brunette hair is covered with a lovely pink satin poke bonnet with long pink silk streamers. Stockings and pink shoes.

BLUE BOY® — No. 1340 — 12″ (Center)

BLUE BOY® is dressed in pale blue satin, braid trimmed suit with knee britches, ruffled lace shirt, matching blue satin beret with blue ostrich feather trim worn over his full cut brunette wig, white stockings, blue satin bow trimmed pumps.

DEGAS GIRL® — No. 1575 — 14″ (Right)

Wears a white eyelet embroidered, two tiered cotton dress, lace trimmed with shocking pink velvet sash. Her white organdy duster cap is lace and flowered trimmed. White stockings and high buttoned shoes complete her outfit. Her long dark straight hair falls below her waist.

LITTLE WOMEN® — 12″

Marme and her four daughters are all plastic and vinyl — fully jointed, they can stand and sit gracefully. Each doll has a specially styled rooted hair design. Their faces have a soft china like finish with moving eyes and lashes. Each beautifully dressed in the fashion of the era in which they lived.

LAURIE® — 12″

A new member has been added to the LITTLE WOMEN family. He is handsome Laurie. Laurie courted Jo and married Amy. He looks very dapper in his navy jacket and pin-checked trousers, navy cap.

Top row left to right: No. 1321 — BETH No. 1326 — LAURIE No. 1324 — MARME No. 1323 — MEG

Bottom row left to right: No. 1320 — AMY No. 1322 — JO

Portrait Dolls®

PORTRAIT DOLLS® – 21″

Each PORTRAIT DOLL® is truly a portrait of beauty made of the finest plastic and vinyl with moving eyes and lashes. Magnificently styled – rooted hair. As elegant as the finest portrait taken from the masters are these beautifully gowned and bejewelled PORTRAIT DOLLS. Each of the 1975 PORTRAIT DOLLS is a work of art in fabric and design.

AGATHA No. 2294 (Left)

Beauteous AGATHA with her shoulder length auburn curls and blue eyes is a charming picture in her aqua blue taffeta gown trimmed with a lace jabot. Her matching three quarter length coat is trimmed with white/silver braid. Her coat sleeves are lace edged. A lovely seed pearl pin closes her coat.

A matching taffeta poke bonnet is trimmed with lace and sparkling braid trim and tied under her chin with a large ribbon bow. Matching blue ribboned and lace trimmed slip, and panties. Stockings and pumps complete her outfit.

Her sparkling cameo locket on a chain around her neck and a sparkling ring lends a touch of elegance to her outfit.

SCARLETT No. 2295 (Center)

Our lovely green eyed brunette is wearing an emerald green taffeta dress with matching waist length jacket with green silk braid trim. Her coat cuffs are edged with lace ruffles, white lace ruffles down the front of her dress. Her green taffeta poke bonnet is trimmed with matching ruffle on brim of her hat. She is wearing a white taffeta petticoat, emerald green trim, white stockings, black pumps. Around her neck she is wearing a sparkling jewelled trimmed cameo locket and a sparkling ring on her finger.

CORNELIA No. 2293 (Right)

CORNELIA, blonde blue eyed and beautiful in her rose pink taffeta gown with matching lace jabot and iridescent braid artfully trimming her gown. Her sleeves are lace edged.

Black softly draped tulle hat ties with tulle bow under her chin. The rosebuds trimming her hat add a colorful touch.

Lace and ribbon edged slip, panties, long stockings and pumps complete her outfit.

The sparkling cameo around her neck and her sparkling ring adds a finishing touch to her gown.

®ALEXANDER DOLL COMPANY, INC.
OFFICES AND FACTORY • 615 WEST 131ST STREET • NEW YORK, N. Y. 10027
SHOWROOM • 200 FIFTH AVENUE • NEW YORK, N. Y. 10010

ALL ALEXANDER DOLLS AND DOLL CLOTHING MADE IN U.S.A.